

Power of the Dream Ventures announces that iGlue is to participate at 3rd Annual GeeknRolla conference in London

BUDAPEST, Hungary, March 8, 2011 – Power of the Dream Ventures, Inc. (OTCBB: PWRV), Hungary's premier technology acquisition and development company, is pleased to announce that in4, Ltd, developers of iGlue, will participate at this year's 3rd annual GeeknRolla conference to be held in London on March 30th.

“Following last year's award winning success at GeeknRolla, iGlue will again participate at this year's event. It was an incredible opportunity to be a part of the conference last year, and I am sure it will be again come March 30th. To further highlight the participation, iGlue will be launching a comprehensive new feature set at the show, including social media extensions, product couplings from Amazon.com and ebay to any iGlue database entity, and an expanded semantic database that has grown to twice its original size of twenty million entries.” commented Mr. Rozsnyay, CEO of Power of the Dream Ventures.

iGlue is an online content manager that incorporates semantic search technology. It goes beyond today's language-dependant search-engines, tools that are only capable of identifying character-strings. iGlue recognizes and manages entities, not keywords. For example it can find “Alexander the Great” regardless of the language used - search results will show “Alejandro Magno”, “Büyük İskender”, “Lissandru lu Granni” and “Nagy Sandor,” as all variations refer to the same person as written in various languages.

The heart of iGlue is a collaboratively developed, flexible database that contains semantic elements, entities, and their relations. We believe that the collaboration of motivated and enthusiastic people will bring about a new, network-based intellectual repository of the information age, a system that will take the internet to the next level of knowledge management.

“To further build on the social aspect of iGlue the new features to be launch at GeeknRolla will include: user generated annotations that will now incorporate results from popular sites such as Wikipedia, Yahoo, Google, Flickr and others in addition to results from iGlue's semantic database. Users will also be able to add comments, fostering dialogue on a multitude of topics,” added Mr. Rozsnyay.

The new expanded iGlue database contains over 83 million data points, covers 7 million entities and includes 38 million connections between entities including almost three million geographical locations, one million names, and more than two hundred thousand institutional name entries.

Main features of iGlue include:

- Collaborative editing
- Free usage and accessibility
- Management of the semantic relation(s) of diverse pieces of information
- Open architecture to cooperate with other systems (Trans-system technology)
- Duplicate- and error-filtering aided by artificial intelligence
- Multi-lingual text handling
- Social media annotation and commenting
- Feedback-based quality control

To experience iGlue, to install the plug-in or the bookmarklet, please visit <http://www.iglue.com>

About PDV

Power of the Dream Ventures, Inc. is a leading technology holding company. We identify and harness the unique technological prowess of Hungary's high-tech industry, turning promising ideas and ready to market products/technologies into global industry leaders. We focus on developing, acquiring, licensing, or co-developing technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies, and ideas from the very early stage that represent "disruptive technologies." For more information, please visit <http://www.powerofthedream.com>

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