

## **in4, Ltd. releases server side Beta of iGlue, the Company's content organizer and semantic search technology**

BUDAPEST, Hungary, September 14, 2009 – Power of the Dream Ventures, Inc. (OTC BB: PWRV), Hungary's premier technology acquisition and development company, today announced that in4, Ltd. has issued the server side Beta keys to registered testers for the Company's revolutionary iGlue search and content organizer product.

Following the successful testing of iGlue's client side IceCube interface, this Beta release gives access to the database of iGlue, an immense interconnected, semantically organized database of searchable entities covering a diverse range of topics. This initial version of the database contains over four million geographical locations, 130,000 persons, over 10,000 institutional entries and more.

“Following a two year development period iGlue is nearing completion. This Beta will allow registered users to really get an understanding of what iGlue really is about. We are expecting feedback on functionality, ergonomics, features, ease of use (or lack thereof) and more. All feedback will be incorporated into the final product, the general version of iGlue at the end of October. After that new features and functionality will be added on a monthly basis, including hundreds of thousands of additional database entries. By the end of November users will be able to add and edit all entries in the database,” said Viktor Rozsnyay, CEO of Power of the Dream Ventures.

“It has been an arduous and time consuming process to bring the vision of iGlue to life. I would like to believe that everyone's hard work at the Company is paying off. We look forward to receiving continued feedback from our beta testers in order to enhance iGlue to its fullest potential. I am also looking forward to the open release of the software in October. I believe that will be a water shed event for us all,” added Peter Vasko, CEO of in4, Ltd.

Power of the Dream Ventures acquired equity in in4, Ltd. in 2007 and has been financing development of iGlue since. The Company currently owns 40% of in4, Ltd.

### **About Power of the Dream Ventures**

Power of the Dream Ventures, Inc. is a leading technology holding company. We identify and harness the unique technological prowess of Hungary's high-tech industry, turning promising ideas and ready to market products/technologies into global industry leaders. We focus on developing, acquiring, licensing, or co-developing technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies, and ideas from the very early stage that represent "disruptive technologies." We primarily focus on providing enabling solutions in the fields of environmental technologies, power generation and storage, software products and services, biotechnology, medical devices and what we call 'disruptive technologies.' For more information please visit

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